



The process of screening and providing in-depth analysis from patents and relevant documents in certain industry or technological innovation in order for you to see the big picture of technology or to gain various dimensions of insight at the national level, international level, and global level which benefit strategic planning or business decision making as well as enhancing your technological innovation for the best of the market

Why do you need IDG for Patent Analytics?

With highly experienced specialists in the fields of engineering, science, business development, and IP protection strategic planning, we are capable of providing you with the consultation and guiding you for your goal achievement.



Who will profit from Patent Analytics?



Research and Development Team

To plan for research approach, to find some innovation gaps or to seek the right technological innovations for consumers



Business Sector/ Investor

To keep updated and to gain insights on technological trends and business capabilities in order to identify risk assessments which allow you to be prepared to be the best in the market



Education Sector/ Research Institute

To find opportunities for technology transfer and make use out of it in terms of policy, commercialization, community, and society

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Singapore Office

100 Cecil Street, #12-01 The Globe Singapore 069532, Singapore

Myanmar Office :

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Shwe Ohn Pin Housing 2 No.27, Room 21,
Yanshin Street 5 Ward ,Yankin Township,
Yangon, Myanmar

What are the approaches and benefits of **Patent Analytics**?

Technology Trend and Analysis

- Understand technology or industrial trends and insights from patent analytics

Technology Review Whitespace Analysis

- Provide technical analysis of patents
- Find the innovation gap for further research and development

IP Portfolio Audits Analysis

- Examine IP Portfolio of your own company or others
- Analyze your own ability and strength/weakness for efficient strategic planning and management
- Study IP protection strategy of market-leading companies

Competitor Monitoring Benchmarking

- Keep updated on technology, IP protection strategy, and competitor's market
- Provide a comparison with in-market competitors in terms of technical and strategic ability in order to keep up with technology trends and to reach for a market leader

Partnership Technology Transferring and Licensing Analysis

- Find business partners with similar interests in technology
- Find opportunities to provide technology transfer and exchange innovation with educational institution, research institute or targeted business sectors which allow you to know the expertise of inventors for further efficient collaboration

Market Analysis

- Keep updated on technological advancement in the market
- Access to technology for a freedom to operate (FTO) analysis
- Gain consumer insights



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